The Season of Giving and Receiving Sweepstakes for U.S. Bank (“Sweepstakes”)  
2016 OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED, SUBJECT TO ALL APPLICABLE FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS.

1. ELIGIBILITY REQUIREMENTS: Open to legal residents of the 50 United States and the District of Columbia who are 18 years of age or older. The following are not eligible to enter or win a prize: employees, contractors, directors and officers of Fiserv, Inc. (the “Sponsor”), U.S. Bank and their respective parent companies, subsidiaries and affiliated companies, and the web design, advertising, fulfillment, legal, judging and sweepstakes agencies involved in the administration, development, fulfillment and execution of this Sweepstakes (collectively, “Sweepstakes Parties”), and the immediate family members of each (spouse, parent, child, sibling, grandparent, and spouse or “step” of each) and those living in their same households (those persons whether related or not who live in the same residence for at least three months during the twelve-month period preceding the start date of the Sweepstakes). Void where prohibited.

2. SWEEPSTAKES PERIOD: Sweepstakes begins at 12:00:01 a.m. Eastern Time (“ET”) on November 1, 2016 and ends at 11:59:59 p.m. ET on December 31, 2016 (the “Sweepstakes Period”). The Sweepstakes Period is divided into two Entry Periods, as set forth in Section 4 below.

3. TO ENTER: There are two (2) methods of entry into the Sweepstakes.

Automatic Entry: U.S. Bank accountholders will receive one (1) entry for each of the following transactions made during the Sweepstakes Period:
   A. Pay a bill using U.S. Bank Bill Pay
   B. Set up a new biller using U.S. Bank Bill Pay
   C. Pay a person through the account to account, mobile or email options in U.S. Bank Send Money

All transactions must be completed during the Entry Period as listed below in rule #4, Drawing Table.

By Mail-In: To enter the Sweepstakes by mail, hand-print the following on a 3½” × 5” postcard: “The Season of Giving and Receiving Sweepstakes for US Bank”, your full name, full mailing address, day and evening phone numbers, email address (if any) and date of birth and mail it with proper postage to: “The Season of Giving and Receiving for U.S. Bank”, P.O. Box 1203, Elmhurst, IL 60126. Limit one (1) entry per postage-stamped postcard. Mail-in entries must be handwritten and postmarked by December 31, 2016 and received by January 7, 2017. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. No mechanical reproductions will be accepted. Sponsor is not responsible for lost, late, illegible, invalid, misdirected, mutilated, incomplete, or postage-due mail/entries, which will be disqualified. Mail-in entries become property of Sponsor and will not be returned.

Limit of ten (10) entries per month regardless of entry method. By participating, entrants agree to Official Rules and the Sponsor’s decisions, which are final and binding in all respects.

4. SWEEPSTAKES DRAWING AND ODDS OF WINNING: One Grand Prize winner per Entry Period will be selected in a random drawing from all eligible entries received according to the table below. Odds of winning depend on the number of eligible entries received for each Entry Period, and all preceding Entry Periods. Drawings will be conducted on or about the dates below, by a third party promotion administrator, whose decisions shall be final and binding on all matters relating to the Sweepstakes. Non-winning entries WILL rollover into any subsequent drawing(s).
<table>
<thead>
<tr>
<th>Entry Period</th>
<th>Start Date (at 12:00:01 a.m. ET)</th>
<th>End Date (at 11:59:59 p.m. ET)</th>
<th>Drawing Date- (on or about)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>November 1, 2016</td>
<td>November 30, 2016</td>
<td>December 14, 2016</td>
</tr>
<tr>
<td>2</td>
<td>December 1, 2016</td>
<td>December 31, 2016</td>
<td>January 17, 2017</td>
</tr>
</tbody>
</table>

5. **PRIZES:**

**Two (2) Grand Prizes:** $10,000 awarded in the form of a check made payable to the winner.

**Total value of all Grand Prizes:** $20,000.

6. **PRIZE RESTRICTIONS:** Limit one (1) prize per person. Prizes are non-transferable and no prize substitution permitted. Winners are solely responsible for any taxes on the prize, and will be issued an IRS Form 1099 for the Grand Prize value. As a condition of winning, the potential winner will be required to complete a W-9 Tax Form and will be required to furnish his/her social security number for the purpose of preparation of any tax forms as required by law. All costs and expenses associated with prize acceptance and use not specifically provided herein are the responsibility of the winner.

7. **WINNER NOTIFICATIONS AND PRIZE CLAIMS:** Winners are subject to verification, including verification of age. The potential Grand Prize winners will be required to complete, sign, and return an Affidavit of Eligibility/Liability Release, and, where lawful, a Publicity Release (granting the use of the winner’s name, city/state, likeness, or photograph by Sponsor for advertising/publicity purposes, without further compensation) within seven (7) calendar days of attempted mail notification or prize may be forfeited and an alternate winner may be contacted. If winner is an eligible minor in his/her state of residence (18 in NE or AL), the prize will be awarded to the eligible minor’s parent or legal guardian, who must sign and complete the Affidavit of Eligibility/Liability Release, and, where lawful the Publicity Release on the minor’s behalf. Sponsor is not responsible for any change of mailing address, email address and/or telephone number of entrants. In the event of non-compliance with these Official Rules, or if a prize notification or prize is unclaimed or returned as undeliverable, the prize will be forfeited and an alternate winner may be contacted. Prizes may not be awarded if the prizes are not properly claimed. Prizes will be mailed within 6-8 weeks of verification.

8. **GENERAL CONDITIONS:** CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW INCLUDING CRIMINAL PROSECUTION. If, for any reason, the Sweepstakes is not capable of running as planned for any reason, including without limitation, due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right, at its sole discretion, to disqualify any individual who is responsible or who tampers with the entry process, and to cancel, modify or terminate the Sweepstakes. In the event of cancellation, Sponsor will award the prize in a drawing from among all eligible, non-suspect entries received prior to cancellation. In the event that an entry is confirmed to have been erroneously deleted, lost or destroyed, entrant’s sole remedy shall be another entry into the Sweepstakes. This Sweepstakes is offered only in the United States and is governed by the laws of the state of Wisconsin, and entrant consents to jurisdiction and venue in, and agrees that all claims and disputes must be resolved in, the federal or state courts in Waukesha County, Wisconsin.
9. **LIMITATIONS OF LIABILITY AND RELEASE:** No liability or responsibility is assumed by Sponsor or Sweepstakes Parties resulting from user's participation in, or attempt to participate in the Sweepstakes. No responsibility or liability is assumed by the Sponsor or Sweepstakes Parties for technical problems or technical malfunction with respect to the processing of the entries, including data loss and/or corruption, faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online communication problems; errors or limitations of any Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any email transmissions to be sent to or received; lost, late, delayed or intercepted email transmissions; in whole or in part for any reason; traffic congestion on the Internet; unauthorized human or non-human intervention in the operation of the Sweepstakes, including without limitation, any unauthorized tampering, hacking, theft, virus, bug, or worm. The failure of Sponsor and the Sweepstakes Parties to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities — outside of the control of the Sponsor and the Sweepstakes Parties (excepting compliance with applicable codes and regulations) — or other force majeure event will not be considered a breach of these Official Rules. Sponsor is not responsible for any typographical errors in the announcement of any prize or these Official Rules. Sponsor and the Sweepstakes Parties are not responsible for any personal injury or property damage or losses of any kind that may be sustained to user's resulting from participation in the Sweepstakes or the receipt or use of any prize. By participating in the Sweepstakes, the entrant thereby releases Sponsor and the Sweepstakes Parties from any and all claims, damages or liabilities arising from or relating to such entrant's participation in the Sweepstakes. As a condition of entering, entrants (or their parent or legal guardian if an eligible minor) agree (and agree to confirm in writing): (a) to release Sponsor and Sweepstakes Parties from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession, and/or use or misuse of any prize; (b) under no circumstances will entrant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs.

10. **PUBLICITY:** Except in Tennessee, and where prohibited by law, by accepting a prize, winner (or winner’s parent/legal guardian, if winner is an eligible minor) grants permission for Sponsor and those acting under its authority to use his/her name, and address (city and state), photograph, voice and/or likeness, for advertising and/or publicity purposes, in any and all media (including posting on Website) now known or hereinafter invented without territorial or time limitations and without further notice to and without additional compensation. If you are selected as a winner, your information will also be included in a publicly-available winners' list.

11. **WINNERS' LIST:** For the names of the winners, please visit [https://www.usbank.com/splash/season-of-giving.aspx](https://www.usbank.com/splash/season-of-giving.aspx). Winners will be posted for approximately thirty (30) days after verification.

12. **SPONSOR:** Fiserv, Inc. 250 Johnson Road, Morris Plains, NJ 07950.