

2017 Corporate Social Responsibility at U.S. Bank


Community Possible:

Closing the gap between people and possibility



Andy Cecere
Chairman, President &
CEO, U.S. Bancorp

“At U.S. Bank, our Corporate Social Responsibility (CSR) work is built on a foundation of ethics, integrity and trust, and highlights our commitment to economic development in the communities we serve. Our commitment to CSR comes to life through Community Possible, our corporate giving and engagement platform that closes the gap between people and possibility in the areas of Work, Home and Play.”

\$18B 
Invested more than
\$18 billion in environmentally
beneficial business
opportunities over 10 years

\$2B 
small business loans
through the Small Business
Administration (SBA) program

\$58.4M 
Gave \$58.4 million in
grants and contributions to
nonprofit organizations

\$48M
in American Dream
mortgage loans



\$4.6B
Loaned and invested
to revitalize
communities

20%
increased
spending with
diverse suppliers



200,000
Educated more than
200,000 individuals in
financial matters

\$14M 
donated by U.S. Bank and its
employees through the Annual
Employee Giving Campaign in
partnership with the United Way

188,000
hours of employee
volunteer time
