



Redefine your business with technology

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U.S. Bank Global Treasury Management

Today's presenters

Lucy Diasio



Receivables Group Product Manager
U.S. Bank

John Melvin



Working Capital Consultant
U.S. Bank

What do you think of when you hear the term AI?



AI technology surrounds us everywhere at home and at the office

Natural language
processing

Robotics process
automation (RPA)



Chat bots

Machine learning/
intelligent routing

Look at AI through the business-to-business lens

How will AI benefits impact the vendor–customer relationship?

Before



After



Visibility

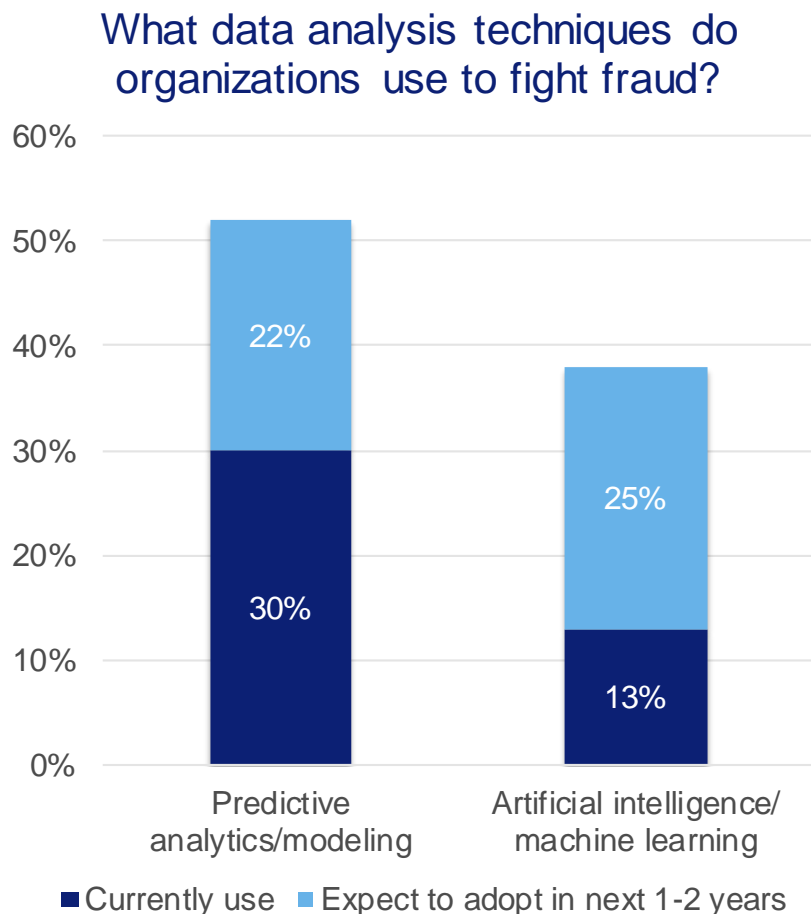
Payment
processing

Payment
posting

Reconciliation

Consolidated
reporting

Fraud never sleeps



- Fraud expected to triple by 2021
- 13% of organizations currently use AI and machine learning to detect and deter fraud
- 25% plan to adopt in the next year or two
- ACFE study found AI and machine learning technology will likely be adopted in the next two years to fight fraud, followed by predictive analytics and modeling

What's the practical application of AI for liquidity?

Cash forecasting



Spend analysis



Investment modeling

How can AI help in an uncertain future?

Technology can help flatten the impact of unforeseen challenges

Expectations

Events

Watershed moments



What's the impact?

Spending on AI systems will reach _____ in 2023*



According to the recently updated International Data Corporation (IDC) Worldwide Artificial Intelligence Systems Spending Guide*
See end disclosures.

What's the impact?

Spending on AI systems will reach **\$97.9 billion** in 2023*



According to the recently updated International Data Corporation (IDC) Worldwide Artificial Intelligence Systems Spending Guide*
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What should you be asking to employ AI?

How do we reduce manual tasks?

What automation is available?

Where are opportunities to improve efficiency, process or cash flow?



Join us for next month's webinar



The impact of innovation on processing receivables

Thursday, June 18, 2020
11 a.m. PT, noon MT
1 p.m. CT, 2 p.m. ET



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