![U.S. Bank logo]

U.S. Bank card options

U.S. Bank offers a distinctive card design. You can choose between the standard card design or custom logo card design.

Standard card design

The primary advantage of choosing this design is that your cards can be produced and issued quickly. There are no additional design charges for the standard card design.

Custom logo card design

This design requires 2-4 weeks to produce and additional design charges, such as a one-time set up fee. Please note that U.S. Bank is unable to alter your company's logo in any way. Your sample will be generated exactly as the file provided.
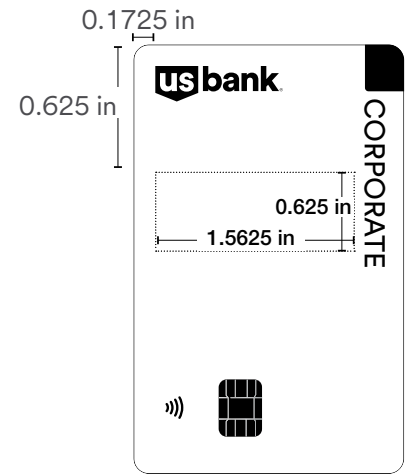
Custom logo cards NOT available for Executive or Executive Platinum cards.

Custom logo design artwork requirements

To ensure your company receives the most accurate logo imprint note the following requirements:

Imprint Restrictions: The maximum imprint size is 1.5625 inches wide by .625 inches high. Your logo must be sized to these dimensions. Logo will be centered vertically and horizontally within the live area.

Artwork: A black and white (no shading, no grayscale) .jpg, .tif, .eps or .pdf file, with high resolution (300 dpi or higher) of your company's logo must be supplied to U.S. Bank.

Available Colors: The default logo imprint is White. The logo can also be produced in gold or silver

0.1725 in

0.625 in

us bank

CORPORATE

0.625 in

1.5625 in

How it works

After you have selected a card design and identified your program participants, the following information will be embossed on each card:

Front
- Card art
- Imprinted logo

Back
- Cardholder name line
- Company name line
- Account number
- Expiration date
- Security code

U.S. Bank suggests the optional field is best used to describe card function or state the types of allowable purchases. Details are available in the Enrollment worksheet.

For more information:

Please contact your Implementation Project Manager or your Account Manager.

us bank