A master trust and custody relationship can simplify reporting and administration by combining your various pools of money in one master trust relationship. U.S. Bank serves as trustee or custodian, bringing you more than 100 years of experience, personalized service and the technology and resources of the nation’s fifth-largest financial institution.*

Opportunities to enhance efficiencies
A master trust and custody arrangement can be beneficial in a variety of situations:

- You use multiple investment managers.
- You have more than one benefit plan and are looking for ways to reduce administrative, investment and reporting costs.
- You have important year-end reporting responsibilities.
- You want to leverage your assets to improve efficiencies.

Improve accuracy and timeliness
As your asset management responsibilities grow, it’s more important than ever to maintain accuracy and control. We work with your designated financial intermediaries, staff and vendors to ensure your transactions and payments are processed accurately, efficiently and on time. And our consolidated reporting services help you meet your reporting, filing and statement deadlines with confidence.

If your organization is responsible for multiple benefit plans or investment portfolios, or you use more than one investment manager, a U.S. Bank master trust and custody relationship can help you administer and manage your assets more efficiently.
Partner with a leader
U.S. Bank gives your organization the advanced technology and service solutions that only a small number of leading financial institutions offer. However, we’re unique among these institutions in that we tailor our services to medium-sized institutions. You benefit from our:

**Scale.** As part of the Wealth Management division with more than $4 trillion in assets under administration*, we have the industry expertise and resources to make significant, ongoing investments to keep our technology leading-edge and client-friendly.

**Commitment.** While other banks are leaving the trust and custody business, we are growing our capabilities.

**Service.** We are a leading financial institute with experienced professionals in numerous offices nationwide. This differentiates us from many banks, and gives you an experienced local professional who knows your organization and is readily accessible to consult with you and respond to your needs.

**Enhance investment oversight**
You have access to your data, statements, reports and performance measurement tools anytime, anywhere via our secure online site.

**Reduce costs**
Consolidating your assets into a master trust program may help you achieve economics of scale with your investments under management.

**Leverage assets to their fullest**
Our securities lending program can help you generate additional revenue from your assets in a historically low risk environment, without interrupting trading activities or cash and interest proceeds. These earnings may in turn help offset your custodial fees.

**Simplify asset management**
Simplify administration and investment management for you and your investment managers by consolidating plan assets with a single custodian.

**Sophisticated solutions for a wide range of organizations**
Our technology seamlessly interfaces with a variety of industry accounting systems, providing you with a robust accounting platform. You’ll have 24/7 access to your assets through our secure and user-friendly online services.

A master trust and custody relationship has the potential to benefit multiple areas of your organization, including finance, accounting, legal, auditing and operations. We’ll work closely with your organization’s leadership, consultants and board members to help your entire organization realize the efficiencies and cost savings of a master trust and custody relationship.

**Organizations served:**
- Insurance Companies
- Unions
- Corporations
- Investment Advisors
- Foundations
- Endowments
- Healthcare Organizations
- Religious Organizations

To learn more, talk to your U.S. Bank Institutional Trust & Custody representative.
Big Bank Capabilities, Mid-Market Focus℠

As the nation’s fifth-largest financial institution*, with more than 100 years of trust and custody experience, U.S. Bank provides the financial resources and services of a leading national bank – with a difference. We focus on tailoring these capabilities to fit the unique needs of the middle market. Unlike some large custodians, U.S. Bank does not solely target our services toward very large relationships. We have the capabilities, experience and expertise to provide creative and effective solutions specifically designed for mid-market portfolios.

For more information, please contact your U.S. Bank Institutional Trust & Custody representative. You also may call us at 866-681-5052 or log onto our Web site at usbank.com/itc.

866-681-5052
usbank.com/itc

*T&C Reporting System. As of 08/31/10.
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